

GROUP WORK INSTRUCTIONS – Session #12

Session Title: Action Planning

Session Presenter: All Facilitators

Part 1: Develop Country Team Action Plans (120 Minutes)

You will have upwards of two hours to pull together all the pieces of an Action Plan on how to proceed when you return to your country on your potential market ideas. Much of the work has completed throughout the two days. The objective of the Group Work is two-fold

- Review the prior Group Work and finalize your ideas
- Develop concrete next steps for the team to achieve in the next 6 months

To following is an outline (and PPT template) to assist the country team to organize and present your Action Plan. The outline follows the MM4H Pathway.

- **Diagnosed** RMNCAH-N priority challenge and root causes
- Country level platform and stakeholder groups to drive the **inclusive process**
- Data availability and needs to **assess** health markets linked to RMNCAH-N priority challenge
- Outline of a market intervention **design** that addressed the RMNCAH-N priority challenge
- Logic framework **measuring** the intervention's milestones and success
- **Next steps** to launch the inclusive process and MM4H pathway to shape a specific health market that addresses the priority RMNCAH-N challenge

Attached are several worksheets to help the group summarize their work from prior sessions.

Part 2: Report out on Country Team Action Plans (120 Minutes)

Each country team will be responsible for reporting out on their respective plans. However, to save time, the facilitators will ask each country team to present **only one** element of each Action Plan. Each team will be given their assignment at the beginning of Part 2 Session, so each group will still be responsible for completing all components of the Action Plan. There are PPT template to enable the country team to present their Action Plan.





WORKSHEET #1: **Diagnosis** of RMNCAH-N priority challenges

RMNCAH-N priority challenge	Describe
Root causes (<i>refer to MFT and other sources</i>)	1. XXX 2. XXX 3. XXX
Is there a private sector role? If so, what? Who? Where?	Describe
In what markets?	Describe

WORKSHEET #2: Analysis of key stakeholders for an **inclusive process**

#	NAME	CRITERIA: (Indicate yes or no with a check)			
		✓ INFLUENTIAL	✓ RELATED	✓ ACCESSIBLE	✓ RESOURCES
#1	List				List types of resources
#2					
#3					
#4					
#5					
#6					
#7					
#8					

#9					
#10					

WORKSHEET #3: Selected policy platform to drive an **inclusive process**

Selected policy platform: <i>(describe)</i>	
Strengths of selected policy platform <i>(winning characteristics)</i>	<ul style="list-style-type: none"> ▪ XXX ▪ XXX ▪ XXX
Weaknesses of selected platform: <i>(missing winning characteristics)</i>	<ul style="list-style-type: none"> ▪ XXX ▪ XXX ▪ XXX

Action steps:

*(to involve platform in
MM4H and to address
weaknesses)*

1. XXX
2. XXX
3. XXX

WORKSHEET #4: Data requirements to **assess** related health markets

Data Gap Area	Research Methodology	Research Objective	Action Steps

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WORKSHEET #5: Draft **design** of a market intervention

Target health market <i>(describe)</i>	
Target consumers <i>(describe)</i>	
Potential private sector partners <i>(list)</i>	<ul style="list-style-type: none"> ▪ XXX ▪ XXX ▪ XXX
Policy platform to drive process	

Policy package (*list
tools of government*)

1. XXX
2. XXX
3. XXX

WORKSHEET #5: Logic framework to **measure** change

HEALTH OUTCOME <i>(Describe)</i>		
MARKET / SYSTEM IMPACT <i>(Describe)</i>		
ToG <i>(Describe)</i>	Tasks <i>(List in chronological order 1st to last)</i>	Milestones <i>(List in chronological order)</i>
#1:	<ol style="list-style-type: none"> 1. XXX 2. XXX 3. XXXX 	<ul style="list-style-type: none"> ▪ XXX ▪ XXX ▪ XXXX
#2:	<ol style="list-style-type: none"> 1. XXX 2. XXX 3. XXXX 	<ul style="list-style-type: none"> ▪ XXX ▪ XXX ▪ XXXX

#3:	<ol style="list-style-type: none">1. XXX2. XXX3. XXXX	<ul style="list-style-type: none">▪ XXX▪ XXX▪ XXXX
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WORKSHEET #6: Next steps to launch market intervention

Action (Describe tasks)	Group Responsible	Timeframe
#1		
#2		
#3		
#4		

