

# A CALL to ACTION: MOBILISING THE PRIVATE SECTOR for the COVID-19 response

**COVID-19 has triggered a global surge in demand for health services.**

**All countries are striving to urgently increase their capacity to test, trace and treat COVID-19 patients while also maintaining their essential health services.**

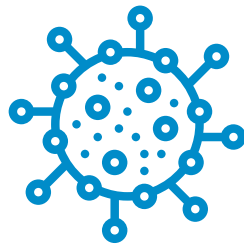
<https://www.uhc2030.org/blog-news-events/uhc2030-blog/all-hands-on-deck-mobilising-the-private-sector-for-the-covid-19-response-555347/>



# OPPORTUNITY | During COVID-19 we saw a proliferation of private sector engagement among countries



# COVID 19 CHALLENGE |



- Countries are unsure of how best to include the private sector in planning for the national response effort and in many cases are unwilling to involve the private sector
- Resource-based planning cannot take place as critical data on private health sector resources and capacity is not held by the government.
- The private health sector lacks certain resources and capacity needed for it to be an effective partner.
- Emergency legislation, compounded by weak systems and regulation, can limit the private sector's role.
- Countries are unsure of whether, or how best to, finance private sector health businesses during the outbreak.
- Private sector businesses are exposed to significant financial losses, but governments lack clear criteria for providing support.

# Learning from COVID what shall we do next?

